CALIFORNIA HIGH SCHOOL RODEO ASSOCIATION

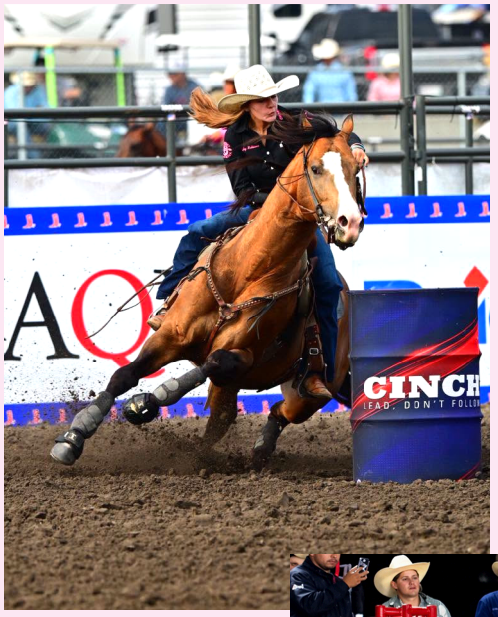




DISTRICT 6

2026 - 2027 SPONSORSHIP PACKAGE

ABOUT DISTRICT 6



The California High School Rodeo Association is part of the National High School Rodeo Association; an international, non-profit organization dedicated to the development of sportsmanship, horsemanship, education and the character of the youth in our country through the sport of rodeo.







Our Mission

The California High School Rodeo Association (CHSRA) District 6 is committed to providing a safe and competitive environment for student athletes to excel in rodeo sports while fostering leadership, sportsmanship, and academic excellence. We strive to preserve our western heritage and promote the growth of the next generation of rodeo professionals and agricultural leaders.

District 6 covers a wide region, in the Central Valley supporting students each year. Your sponsorship directly funds arena rentals, awards, scholarships, and travel assistance for our athletes as they compete at the local, state, and national levels.

2026–2027 SPONSORSHIP OPPORTUNITIES

Partner with District 6 Rodeo and support our junior high and high school rodeo athletes throughout the 2026–2027 season. Your sponsorship helps provide opportunities for our contestants while giving your business valuable exposure and recognition at District 6 rodeos, state finals, and other district events.

Sponsorship Level	Investment	Key Benefits
Sensational 6 Season Sponsor	$10,000	The Ultimate Season Partner. Premier branding on all D6 gear, barrels, and contestant shirts for State Finals. Includes 8 VIP dinner tickets, 2 custom sponsor jackets, 2 arena banners, and your flag carried at all D6 rodeos and State Finals. Full social and digital promotion.
Diamond Sponsor	$7,500	Elite Heritage Sponsor. High-impact visibility on gear, barrels, and an arena banner. Includes 6 VIP dinner tickets, 2 custom sweatshirts, and your flag carried at all D6 rodeos and State Finals. Full social and digital promotion.
District 6 Royalty Sponsor	$5,000	Prestigious Youth Advocate. Branding on gear, barrels, and arena banner. Includes 4 VIP dinner tickets, 2 custom sweatshirts, and your flag carried at all D6 rodeos. Comprehensive social media and website recognition.
Platinum Sponsor	$3,500	Distinguished Arena Leader. Logo placement on all D6 gear, barrels, and arena banners. Includes 4 dinner tickets and consistent promotion through social media, our website, and live rodeo announcements.
All-Around / Event Saddle Sponsor	$2,500	Championship Catalyst. Dedicated branding on arena barrels and banners. Includes 4 dinner tickets and public recognition on social media, our website, and during event announcements.

SPONSORSHIP OPPORTUNITIES

Sponsorship Level	Investment	Key Benefits
Gold Sponsor	$1,500	Gold Standard Impact. Custom Gold arena banner and 2 dinner tickets. Includes strategic social media spotlights, website placement, and live announcements at all District 6 rodeo events.
Silver Sponsor	$1,000	Silver Excellence Ally. Custom Silver arena banner and 2 dinner tickets. Features dedicated promotion across our social media platforms, website, and during live rodeo announcements.
Bronze Sponsor	$750	Bronze Heritage Patron. Custom Bronze arena banner and brand recognition on our website, social media channels, and public announcements at every District 6 rodeo throughout the season.
Friends of District 6 Rodeo	$500	Community Spirit Partner. Official recognition in our rodeo programs and dedicated social media shoutouts. Your support keeps the tradition alive for every contestant.
Membership Sponsor	$250	Youth Empowerment Fuel. Directly covers membership fees for a student-athlete, providing the foundation for the next generation of rodeo professionals and agricultural leaders.

Custom Sponsorship Amount: $_____

SPONSORSHIP FORM

Member Name: _____

Yes! We would like to become a sponsor of California High School Rodeo Association District 6 for the 2026-2027 season for the following amount (PLease check the box):

SPONSOR NAME: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Phone: _____ Cell: _____

- ☐ **$10,000 Sensational 6 Sponsor**
- ☐ $7,500 Diamond Sponsor
- ☐ $5,000 District 6 Royalty Sponsor
- ☐ $3,500 Platinum Sponsor
- ☐ $2,500 All-Around / Event Saddle Sponsor
- ☐ $ _____ Other Amount
- ☐ **$1,500 Gold Sponsor**
- ☐ $1,000 Silver Sponsor
- ☐ $750 Bronze Sponsor
- ☐ $500 Friends of District 6
- ☐ $250 Membership Sponsor

Please return form along with your check payable to **CHSRA Dist. 6** to the member requesting sponsorship. Many thanks from all of us in the District 6 family!

Donations are tax deductible to the extent of the law under Internal Revenue Code 501(c)(3) Tax ID# 95-3310490. Please keep a copy of this form for your records.

Email all logos to: chsra6treasurer@gmail.com

JOIN OUR TEAM

Ready to support the future of rodeo?

Every contribution helps support our athletes, promote youth rodeo, and strengthen the District 6 rodeo community. We sincerely appreciate your partnership and support of our contestants throughout the 2026–2027 season.

Thank you for supporting District 6 Rodeo!

Contact us today to secure your sponsorship or discuss custom partnership opportunities.

Email: chsrad6treasurer@gmail.com

Phone: (559)760-9395

Website: www.chsradistrict6.org

Scan to Sponsor Online

Thank you for supporting our student athletes!